

Honey bees are vital to our health - they pollinate 90 different crops - that's 1/3 of the world's food supply and produce about 150 million pounds of honey each year in the USA. **Project *Apis m.*** can help you help honey bees as a part of your corporate environmental stewardship and sustainability program.

Beekeeping has never been more difficult or complicated than it is today. Your support can help make a measurable impact on honey bee health and help to secure the future for honey production and pollination.



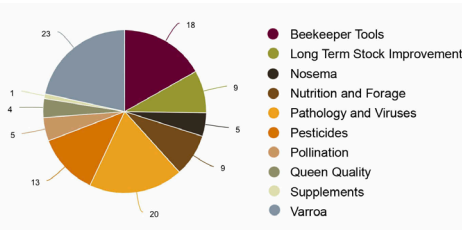
1 in 3 bites
of food requires
a pollinator!

Project *Apis m.* (PAm) addresses the problems that honey bees face using these strategic approaches:

107 Research Projects Funded

Research that Matters

The goal of PAm funded and directed research is to better understand the problems bees are facing and target questions to help create applied tools and solutions. PAm is uniquely positioned at the intersection of beekeepers, growers and scientists to help set research priorities which address the current and foreseeable challenges of honey bees and beekeepers.



Habitat and Forage

The rapid loss of habitat to agriculture and urban expansion is creating a nutritional crisis for pollinators. PAm's habitat programs are designed to increase the density, duration and diversity of honey bee and pollinator forage. These programs work with agriculture to support pollinator health tangibly and immediately and also mitigate other bee health threats including *Varroa* mites, pathogens, and pesticides.

Collaboration and Communication

PAm works with beekeepers, farmers and growers, industry partners, researchers and agricultural groups to leverage expertise and increase communication about honey bee best management practices. These important collaborations are keys to bringing the "lab to the landscape;" transforming the impacts of our research and forage programs into practical solutions.

JOIN US and make a difference TOGETHER

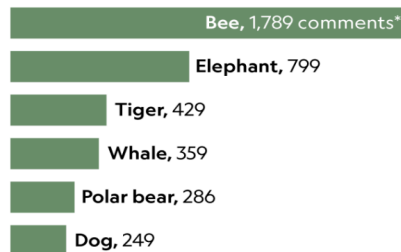
Healthy honey bees support a sustainable food supply.

We can help you plant the seeds for adding a corporate responsibility program that benefits honey bees!

Consumers Care About Bees

This 2019 survey by National Geographic shows that bees are one of the leading causes that people care about. You can make a difference *and* elevate your brand by partnering with **Project Apis m.**

National Geographic asked its readers on Facebook, **"If you could dedicate your life to saving one species, which would you choose?"** Out of 14,000 responses, here are the top 20 animals that generated discussion.



Corporate Social Responsibility

Many businesses rely on a supply chain that includes almonds, berries, fruits, vegetables, honey, beeswax or any of the many other products that honey bees are essential to. If you utilize any of these products, you can directly support the sustainability of your supply chain by investing in honey bee health with PAm.

Cause Marketing Partnerships

Cause Related Marketing (CRM) partnerships are a great option for companies that want to align their brand with social and environmental causes. PAm works with each CRM partner to develop consumer-facing materials and language that fits their brand.

Corporate Sponsorships

Corporate Sponsorships can take many forms. From a simple donation acknowledgement on our website to multi-year partnerships that invest in long-term research and forage program development. PAm listens to each sponsor's goals and needs and works to create a partnership that meets them while leveraging their donations to make a difference for honey bees and pollinators.

Why Choose PAm?

- PAm is the largest honey bee non profit in the USA
- PAm provides corporate partners with detailed reporting to help measure and communicate the impact of their contributions
- PAm works closely with many of the world's top honey bee scientists
- PAm's focused mission equals real results that make a difference
- PAm was founded by beekeepers and almond growers as a grassroots effort and is a unique vehicle to enhance honey bee health *and* crop production

Contact Us!

For more information, contact:

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PAm is a 501(c)5 non profit organization and your donation may qualify as a business expense - check with your tax advisor.

ProjectApisism.org