Project *Apis m.*

Impact Report

2022–2023

seeds *for* bees®
Project *Apis m.*

SNAPSHOT 2013-PRESENT

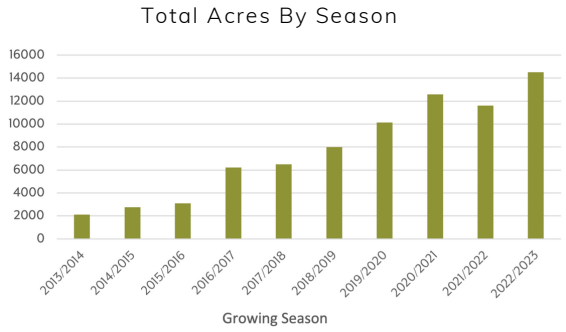
+156K Honey Bee Colonies

1,674 Growers

78K Acres

CLEAR EVIDENCE

A rainy 2022-23 growing season provided real-time evidence of the Seeds for Bees advantage! Our growers experienced increased water infiltration, reduced erosion, and healthy cover crop stands resulting in plentiful flowers and nutrition for bees. A win-win-win for pollinators, beekeepers, and growers.



20% GROWTH

Year over year, the Seeds for Bees program continues it's 20% growth trend.

In partnership with a $45M Blue Diamond Climate Smart Grant, acreage is expected to double in the next 5 years!

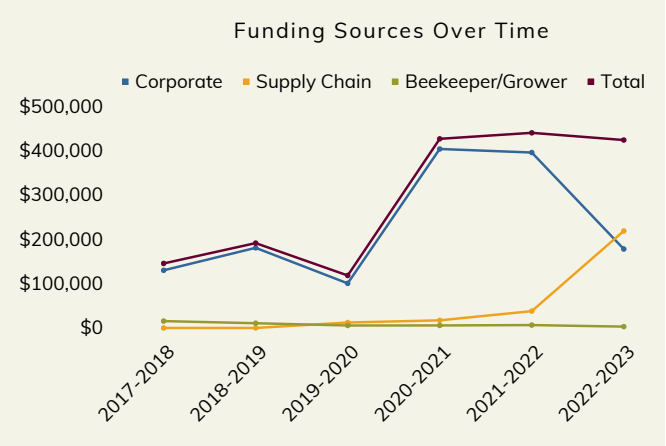
$150,000
Invested in myth-busting research about frost effects and water usage in cover crops.

Positive Feedback Loop
Increased acreage amplifies grower to grower influence adopting new management practices.

GROWING IMPACT OF SUPPLY CHAIN FUNDING

As consumer interest in sustainable products increases*, stakeholders in almond supply chain value investment in cover crops as one of the strongest climate-smart agricultural practices.

*78% of US consumers say they support companies that act sustainably by purchasing their products and services. SB SOCIO-CULTURAL TRENDS RESEARCH™



2022-2023 Grower Survey Reports

INCREASED ADOPTION

100%
Will continue to use cover crops after participating in Seeds for Bees!

IMPROVED PRACTICES

75%
Planted at the best time for **honey bee benefits.**

43%
Reduced or modified pesticide use.

77%
Increased engagement with pollinator Best Management Practices

65%
Interested in Bee Friendly Farming certification or other programs.

35%
Provided drinking **water for bees.**

OBSERVED ADDED-VALUE

81%
Additional organic matter.

66%
Increased water infiltration.

60%
Increased nitrogen or fertilization utilization.

Impact

BUYING SEEDS.
BUILDING A LEGACY.

100% of 2022-2023 program participants surveyed intend to include cover cropping in their future management plans.

The greatest influence in adopting new management practices is grower to grower. By working one on one with growers for success, Seeds for Bees fuels a chain reaction of cover crop implementation, building exponential support for honey bees in almonds.

The legacy of the Seeds for Bees program is making forage, habitat, and sustainable practices synonymous with CA almonds.

"Seeds for Bees is an under-the-radar, secret hero for farmers who believe in the importance of soil health, of pollinators and of biodiversity-- not just for increased crop production but for the health of the planet, and for the health of our families, our neighbors and ourselves."

-Anonymous Grower

"This is my second season growing a cover crop, and it will become a permanent part of my annual farming plan. The benefits have been not only great for the bees but also for water infiltration and water holding capacity, soil health, and beneficial insects."

-Anonymous Grower

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We couldn't have done it without your generous support.

Thank you

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